



LEARN TO PERFORM

Limited Time Offer

**Five free exclusive lessons
with purchase of select keyboards**

Melodics Offer

For a Limited time join over 100,000 musicians building their skills with Melodics. Melodics is a desktop app that teaches you to play and perform with MIDI keyboards, pad controllers, and drums. Whether your just starting out or a seasoned pro looking to learn advanced techniques Melodics grows with you. It's free to download upon registration of your controller, and comes with over 60 free lessons (Including Five Exclusive to Alesis) to get you started!

The Building Blocks of Professional Music Production

The Alesis VI25 is an advanced USB/MIDI keyboard MIDI controller that lets you take command of your music software with a series of pads, knobs, and buttons. With 25 velocity-sensitive semi-weighted keys with aftertouch and Octave Up/Down buttons, you can expand the keyboard to the full melodic range and play bass lines, chords, and melodies. VI25 also features 8 assignable knobs and 24 assignable buttons for manipulating effect plugins and virtual instruments: open and close filters, adjust volume

levels, activate effects, tweak parameters, and more. 16 velocity-sensitive RGB trigger pads allow you to launch clips or finger drum with exceptional response and colorful visual feedback. Plus, pitch and modulation wheels expand the expressive capabilities of your performing.

Plug-and-Go Software

VI25 was designed to seamlessly and effortlessly integrate with your music software. A single USB connection to your Mac or PC provides both power and MIDI functionality, allowing you to plug right into your computer and start making music. With the 5-pin MIDI Out, you can also use VI25 to control external MIDI modules, synthesizers, and more. A LED screen and illuminated knobs, buttons, and pads provide real-time visual feedback and are laid out for an intuitive workflow. Plus, VI25's compact design makes it easy to take this advanced MIDI controller on the road or implement it into any sized studio.

Ableton Live & XPAND!2

VI25 is bundled with Ableton Live Lite and Xpand!2 by AIR Music Tech, two dynamic pieces of software that enable you to record, produce, and perform with your computer. Ableton Live Lite is a fluid audio/MIDI environment that enables you to spontaneously record, remix, improvise, and edit musical ideas on the fly. Xpand!2 is an advanced virtual instrument that comes with a collection of premium sounds, ranging from acoustic instruments to futuristic synthesizers. Together, these powerful music platforms allow you to create or perform music with VI25 right out of the box.

VIP 3.0 UPGRADE READY (OPTIONAL)

As featured on our VX49 premium production controller VIP is now available for all our popular keyboards. Experience expanded control of your VST instrument and effect collection with VIP 3.0 (a \$99.99 Value) for just \$29.99. VIP3.0 provides you with unparalleled access to your virtual instrument and effect collection, seamlessly integrating the hardware / software experience and grants the unrestricted freedom to create in a user-friendly, intuitive format. The combination of VIP and your Alesis Controller maximizes workflow and ensures a playing experience that feels natural and enhances creativity – the natural, tactile feel of hardware fused with the unrivalled processing capability of virtual Instruments. Quickly find sounds based on instrument type, timbre, style or articulation from your entire VST library; sculpt immersive, expressive sounds and textures layering up to 8 separate instruments and patches per VIP instance; load up to 4 different VST effects per instrument channel to sculpt the perfect sound; put power into your performance with Pad Chord Progressions and user-friendly Key Control processors; and much more. From live performance to studio production, VIP's user-friendly functionality coupled with a diverse feature set guarantees simple, seamless integration into your existing setup and provides the ultimate platform for unrestricted creative expression.