



## LEARN TO PERFORM

**Limited Time Offer**  
**Five free exclusive lessons**  
**with purchase of select keyboards**

### **Melodics Offer**

For a Limited time join over 100,000 musicians building their skills with Melodics. Melodics is a desktop app that teaches you to play and perform with MIDI keyboards, pad controllers, and drums. Whether your just starting out or a seasoned pro looking to learn advanced techniques Melodics grows with you. It's free to download upon registration of your controller, and comes with over 60 free lessons (Including Five Exclusive to Alesis) to get you started!

### **The Building Blocks for any Music Producer**

The Alesis V49 is a powerful, intuitive MIDI controller that lets you take command of your music software with a series of pads, knobs, and buttons. With 49 full-size velocity-sensitive keys and Octave Up/Down buttons, you can expand the keyboard to the full melodic range and play bass lines, chords, and melodies. V49 also features four assignable knobs and buttons for manipulating effect plugins and virtual instruments: open and close filters, adjust

volume levels, activate effects, tweak parameters, and more. Eight velocity-sensitive backlit pads allow you to launch clips or finger drum with exceptional response, and pitch and modulation wheels expand the expressive capabilities of your performing.

## **Plug-and-Go Software**

V49 was designed to seamlessly and effortlessly integrate with your music software. A single USB connection to your Mac or PC provides both power and MIDI functionality, allowing you to plug right into your computer and start making music. All the knobs, buttons, and pads illuminate to provide real-time visual feedback and are laid out for an intuitive workflow. Plus, V49's slim design makes it easy to implement this powerful MIDI controller into any sized studio.

## **Ableton Live & XPAND!2**

V49 is bundled with Ableton Live Lite 9 and Xpand!2 by AIR Music Tech, two dynamic pieces of software that enable you to record, produce, and perform with your computer. Ableton Live Lite 9 is a fluid audio/MIDI environment that enables you to spontaneously record, remix, improvise, and edit musical ideas on the fly. Xpand!2 is an advanced virtual instrument that comes with a collection of premium sounds, ranging from acoustic instruments to futuristic synthesizers. Together, these powerful music platforms allow you to create or perform music with V49 right out of the box.

## **VIP 3.0 UPGRADE READY (OPTIONAL)**

As featured on our VX49 premium production controller VIP is now available for all our popular keyboards. Experience expanded control of your VST instrument and effect collection with VIP 3.0 (a \$99.99 Value) for just \$29.99. VIP3.0 provides you with unparalleled access to your virtual instrument and effect collection, seamlessly integrating the hardware / software experience and grants the unrestricted freedom to create in a user-friendly, intuitive format. The combination of VIP and your Alesis Controller maximizes workflow and ensures a playing experience that feels natural and enhances creativity – the natural, tactile feel of hardware fused with the unrivalled processing capability of virtual Instruments. Quickly find sounds based on instrument type, timbre, style or articulation from your entire VST library; sculpt immersive, expressive sounds and textures layering up to 8 separate instruments and patches per VIP instance; load up to 4 different VST effects per instrument channel to sculpt the perfect sound; put power into your performance with Pad Chord Progressions and user-friendly Key Control processors; and much more. From live performance to studio production, VIP's user-friendly functionality coupled with a diverse feature set guarantees simple, seamless integration into your existing setup and provides the ultimate platform for unrestricted creative expression.