

# WHAT IS THE MC3300 MOBILE COMPUTER?

# The easy way to make the switch to advanced Android mobile computing.

Finally, an easy way to migrate your business mobility solutions to the proven operating system that is taking the consumer world by storm — Android. This 4th generation in Zebra's highly successful MC3000 Series, the MC3300 gives you more of the features you want to meet your business needs: more models, more scanning options, more time-saving features, a more rugged design, plus instant support for your TE apps, right out of the box — no backend modification or user training on new or updated applications required. And if you want to modernize your apps to take advantage of Android's touch interface, we've made that easy too — Zebra's AllTouch TE is pre-loaded, ready to turn your 'green screens' into elegant touch-centric screens that will help your workers get even more done, in less time.



# WHY SHOULD YOU BUY THE MC3300?

## **TOP 5 CUSTOMER BENEFITS**

1

## Create the perfect device for every job and every app.

With the ability to mix-and-match four form factors and three keypads, you get more possible model choices than any competitive device in this class. Form factors include gun-style for the most scan intensive jobs, turret for adjustable scanning angles, and a straight shooter that scans at either 0° or 45°. Keypads include numeric, function numeric and alpha numeric. The result? You can give different types of workers the easiest and most comfortable data capture possible.

2

### Keyboard and touchscreen support for your TE apps, right out of the box.

The MC3300 supports your TE apps right out of the box. The built-in keyboard delivers the same experience your workers have today no change in workflow, no training required. And when you're ready to migrate to touch-based input, the MC3300's touchscreen combines with Zebra's AllTouch TE to easily turn your 'green screens' into the elegant touch-centric easy-to-use apps your workforce expects, boosting worker productivity to a whole new level.

3

## More ways to capture more types of data with unmatched simplicity and speed.

You can choose a short. mid or extraordinarily long scanning range that enables the capture of barcodes on your uppermost racks as easily as barcodes in hand. The highest resolution camera in this class captures detailed photos to document condition and more. And Zebra's SimulScan enables the capture of multiple barcodes on a label with one press of the scan button and more.

4

## Reduce your upgrade costs keep on using the MC3200 accessories you have today.

You get the best of both worlds with the MC3300. You can use most of the MC3200 accessories you already own, or you can use new advanced cradles that deliver fast charging in half the time, new PowerPrecision+ batteries that provide the wealth of metrics you need to ensure every battery in your battery pool is at the peak of health and much more.

5

# Mobility DNA for an unmatched feature set — and value.

Zebra Mobility DNA apps provide powerful new features that no other competitive product can offer features that simplify everything from data capture to device management. And with LifeGuard for Android (available with a Zebra OneCare service contract), you can count on Zebra to provide 10 years of support including security patches — allowing you to decide if and when you want to upgrade to a newer version of Android

### **APPLICATIONS**

### Retail

- Backroom/warehouse mgmt.
- Price verification/updates
- Store receiving
- Picking and putaway
- Inventory management

### Warehousing/Distribution

- Warehouse management
- Picking and putaway
- 3 '
- Returns processing
- Voice-directed applications
- EDI transactions
- Yard management

### Manufacturing

- Inventory management
- Supply-line replenishment
- Safety testing
- Parts tracking

#### ROI

- Improved productivity
- Improved throughput
- Faster customer service
- No costly software-related OS migration costs

# PRODUCT INFORMATION

### MC3300 Website

- MC3300 Spec Sheet
- MC3300 Accessories Guide
- MC3300 Product Video



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