



## WHAT IS THE TC77 TOUCH COMPUTER?

### The ultimate in ultra-rugged enterprise-class touch computing.

The TC77 Android touch computer takes customer service to the next level by delivering everything your workers need to achieve peak efficiency, with trouble-free reliability. It builds on the highly successful TC7 Series to create the ultimate ultra-rugged all-touch computer for workers inside and outside the four walls — a smartphone experience for maximum simplicity, construction designed to withstand years of the toughest everyday use and abuse, and a new platform offering more capabilities than any other device in this class.



ZEBRA

## WHY SHOULD YOU BUY THE TC77?

### TOP 5 CUSTOMER BENEFITS

1

#### Mobility DNA for an unmatched feature set — and value.

Zebra Mobility DNA provides powerful new features that no other competitive product can offer — features that improve productivity, simplify app management and integration. And with LifeGuard for Android (available with a Zebra OneCare contract), you can count on Zebra to provide additional years of OS support — including security patches — to extend the life of your investment and let you to decide when to upgrade to a newer version of Android.

2

#### No need to compromise

If you need a device that is enterprise-class, all-weather and ultra-rugged, the TC77 won't let you down. This multi-task-oriented platform can run your business critical data and voice applications today and is equally ready for cutting-edge applications — from Machine Learning to Digimarc and worker locationing. You get the product lifecycle your business needs — the TC77 will be offered for sale for five years and supported for five years beyond that. And count on Zebra's LifeGuard for Android for industry-best OS security support.

3

#### Reduce your upgrade costs — keep on using the TC7 Series accessories you have today.

You get the best of both worlds with the next-generation TC77. You get the benefits of the latest generation platform and you can also use all of the TC7 Series accessories you already own. And with Zebra's platform approach, the applications you created for the TC75x will seamlessly migrate to the next generation TC77 as both are running Android O.

4

#### You've got a trusted partner in Zebra.

We are not new to Android. We committed to Android in 2011 and have the industry's largest and most diverse portfolio of Android mobile computers, along with the most mature suite of productivity and development tools. In 2017, our Android global marketshare was 64%. When you choose Zebra, you get a partner with a deep understanding of Android to help you streamline deployment and maximize the benefits of your Android investment, today and tomorrow.

5

#### Fast cellular service for everyone, everywhere.

Not only do you get the simplicity of one model that will work on virtually any carrier, anywhere in the world, but with support for carrier aggregation, you can enjoy up to a 50% boost or more in data speeds — great news for the graphics intensive apps you want to deploy on your Android devices. And with simultaneous support for two carriers, you can even provide dependably fast service to workers who routinely travel to areas served by different carriers.

### APPLICATIONS

#### Transportation & Logistics

- Last mile delivery
- Track and trace
- Proof of delivery/pickup
- Route optimization
- And more

#### Manufacturing

- Order/returns process
- Proof of delivery
- Route optimization
- Inventory management
- And more

#### Retail managers

- Workforce management
- And more

### ROI

- Improved staff productivity
- Enhanced customer service
- Lower upgrade and migration costs
- Maximum return on investment with future-proof platform

### PRODUCT INFORMATION

#### TC77 Product Page

- TC72/TC77 Series Data Sheet
- TC7 Accessories Guide
- TC72/TC77 Product Overview