

COOLPIX PREMIUM FEATURES



Megapixel
A megapixel equals one million pixels. The resolution of digital cameras is often measured in megapixels. The larger the value, the higher the resolution.



4K UHD Video
COOLPIX cameras that carry the 4K UHD Video logo can record at 3840 x 2160 pixels.



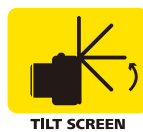
Zoom
The value shown in the logo indicates the maximum optical zoom of that COOLPIX model.



FULL HD
COOLPIX cameras that carry the Full HD logo can record at 1920 x 1080 pixels (1080p).



Screen
Indication of the LCD monitor size.



Tilt Screen
The LCD monitor can be tilted upward and downward, providing more freedom in composing your shot to capture more interesting scenes.



Scene Auto Selector
This function provides quick, carefree picture-taking in a variety of situations by determining the subject and surrounding conditions, and then automatically selecting the appropriate scene mode for the shot.



Vari-angle Screen
The vari-angle monitor gives you great flexibility to view and compose shots comfortably from various angles.



Slim Body
Indicates a COOLPIX model with a slim body.



RAW (NRW) file format
The RAW (NRW) image provides unprocessed data for editing purposes without image quality degradation.



Simple steps to connect your Nikon camera to a smart device

Pairing your Nikon camera and a compatible smart device has become easier than ever with SnapBridge. All you need to do is to install the SnapBridge app to your smart device and register your Nikon camera with the app through the three simple steps. Connect the two and begin the unique image sharing experience, now!



SPECIFICATIONS



	COOLPIX A10	COOLPIX B500	COOLPIX A300	COOLPIX A900	COOLPIX B700	COOLPIX A100
Number of effective pixels	16.1 million	16.0 million	20.1 million	20.3 million	20.3 million	20.1 million
Lens	NIKKOR lens with 5x optical zoom; 4.6-23.0 mm (35mm [135] format equivalent; approx. 26-130 mm), f/3.2-6.5	NIKKOR lens with 40x optical zoom; 4.0-160 mm (35mm [135] format equivalent; approx. 22.5-900 mm), f/3.2-6.5	NIKKOR lens with 8x optical zoom; 4.5-36.0 mm (35mm [135] format equivalent; approx. 25-200 mm), f/3.7-6.6	NIKKOR lens with 35x optical zoom; 4.3-135 mm (35mm [135] format equivalent; approx. 24-840 mm), f/3.4-6.9	NIKKOR lens with 60x optical zoom; 4.3-258 mm (35mm [135] format equivalent; approx. 24-1440 mm), f/3.3-6.5	NIKKOR lens with 5x optical zoom; 4.6-23.0 mm (35mm [135] format equivalent; approx. 26-130 mm), f/3.2-6.5
Digital zoom magnification	Up to 4x (35mm [135] format equivalent; approx. 520 mm)	Up to 4x (35mm [135] format equivalent; approx. 3600 mm)	Up to 4x (35mm [135] format equivalent; approx. 800 mm)	Up to 4x (35mm [135] format equivalent; approx. 3360 mm)	Up to 4x (35mm [135] format equivalent; approx. 5760 mm)	Up to 4x (35mm [135] format equivalent; approx. 520 mm)
Focus range*1	[W]: approx. 50 cm (1 ft 8 in.) to ∞; Macro mode: approx. 10 cm (4 in.) to ∞	[W]: approx. 30 cm (1 ft.) to ∞; Macro mode: approx. 1 cm (0.4 in.) to ∞	[W]: approx. 50 cm (1 ft 8 in.) to ∞; Macro mode: approx. 2 cm (0.8 in.) to ∞	[W]: approx. 50 cm (1 ft 8 in.) to ∞; Macro mode: approx. 1 cm (0.4 in.) to ∞	[W]: approx. 50 cm (1 ft 8 in.) to ∞; Macro mode: approx. 1 cm (0.4 in.) to ∞	[W]: approx. 50 cm (1 ft 8 in.) to ∞; Macro mode: approx. 10 cm (4 in.) to ∞
Monitor	6.7 cm/2.7-in., approx. 230k-dot, TFT LCD monitor	7.5 cm/3-in., approx. 921k-dot, wide-viewing-angle, tilting TFT LCD monitor with anti-reflection coating	6.7 cm/2.7-in., approx. 230k-dot, TFT LCD monitor with anti-reflection coating	7.5 cm/3-in., approx. 921k-dot, wide-viewing-angle, tilting TFT LCD monitor with anti-reflection coating	7.5 cm/3-in., approx. 921k-dot, vari-angle TFT LCD monitor with anti-reflection coating	6.7 cm/2.7-in., approx. 230k-dot, TFT LCD monitor
Storage media	SD/SDHC/SDXC memory card ⁵	SD/SDHC/SDXC memory card ⁵	SD/SDHC/SDXC memory card ⁵	SD/SDHC/SDXC memory card ⁵	SD/SDHC/SDXC memory card ⁵	SD/SDHC/SDXC memory card ⁵
ISO sensitivity (Standard output sensitivity)*2	ISO 80-1600	ISO 125-1600 ISO 3200, 6400 (available when using Auto mode)	ISO 80-1600 ISO 3200 (available when using Auto mode)	ISO 80-1600 ISO 3200 (available when using P/S/A/M exposure modes)	ISO 100-1600 ISO 3200 (available when using P/S/A/M exposure modes)	ISO 80-1600 ISO 3200 (available when using Auto mode)
Power sources	Two LR6/L40 (AA-size) alkaline batteries	Four LR6/L40 (AA-size) alkaline batteries	EN-EL19 Rechargeable Li-ion Battery	EN-EL12 Rechargeable Li-ion Battery	EN-EL23 Rechargeable Li-ion Battery	EN-EL19 Rechargeable Li-ion Battery
Battery life of still shooting*3	Approx. 200 shots with alkaline, 730 shots with lithium*5, 500 shots with EN-MH2 batteries	Approx. 600 shots with alkaline, approx. 1240 shots with lithium*5, approx. 750 shots with EN-MH2 batteries	Approx. 240 shots with EN-EL19 battery	Approx. 300 shots with EN-EL12 battery	Approx. 420 shots with EN-EL23 battery	Approx. 250 shots with EN-EL19 battery
Dimensions (W x H x D)*4	Approx. 96.4 x 59.4 x 28.9 mm (3.8 x 2.4 x 1.2 in.) excluding projections	Approx. 113.5 x 78.3 x 94.9 mm (4.5 x 3.1 x 3.8 in.) excluding projections	Approx. 95.9 x 58.0 x 20.1 mm (3.8 x 2.3 x 0.8 in.) excluding projections	Approx. 113.0 x 66.5 x 39.9 mm (4.5 x 2.7 x 1.6 in.) excluding projections	Approx. 125.0 x 85.0 x 106.5 mm (5.0 x 3.4 x 4.2 in.) excluding projections	Approx. 94.5 x 58.6 x 19.8 mm (3.8 x 2.4 x 0.8 in.) excluding projections
Weight*4	Approx. 160 g (5.7 oz) with battery and memory card	Approx. 542 g (1 lb. 3.2 oz) with battery and memory card	Approx. 119 g (4.2 oz) with battery and memory card	Approx. 289 g (10.2 oz) with battery and memory card	Approx. 570 g (1lb 4.2 oz) with battery and memory card	Approx. 119 g (4.2 oz) with battery and memory card

*1 All distances measured from center of the front surface of lens.

*2 Depending on the conditions, certain settings may not be configured.

*3 Battery life does not reflect the use of SnapBridge and may vary with the conditions of use, including temperature, the interval between shots, and the length of time that menus and images are displayed. Based on CIPA industry standard for measuring life of camera batteries. Measured at 23°C (73°F); zoom adjusted with each shot, built-in flash fired with every other shot, image mode set to Normal. In a cold environment, the number of shots may decrease according to the battery characteristics.

*4 Method of noting dimensions and weight is in accordance with CIPA DCG-002-2012 guideline.

*5 Not compatible with Multi Media Cards (MMC). UHS-1 SD Card not supported.

*6 In case of using two or four AA Energizer® Ultimate lithium batteries.



At the heart of the image



I AM A NIKON COOLPIX

NIKON COOLPIX COMPACT DIGITAL CAMERA SPRING 2016

www.nikon-asia.com

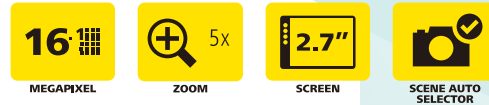
Preserve precious memories with ease and beauty



Silver Red

COOLPIX A10

- 16.1 effective megapixels
- 5x optical zoom
- Scene Auto Selector
- Special Effects with newly added "Mirror" option
- HD 720p movie recording
- Powered by easily obtainable AA-size batteries



HD refers to this camera's ability to record movies in 1280 x 720 format.

Capture the memory with simple, distinctive style



Red Pink Silver Black

COOLPIX A300

- 20.1 effective megapixels
- 8x optical zoom and 16x Dynamic Fine Zoom
- Lens-shift Vibration Reduction (VR)
- Built-in Wi-Fi®, Bluetooth® and NFC support
- Support for SnapBridge
- HD 720p format movie recording
- Slim and stylish body



HD refers to this camera's ability to record movies in 1280 x 720 format.

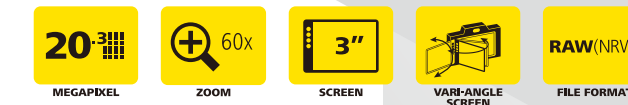
Crafted for quality, mobility and versatility



Black Red

COOLPIX B700

- 20.3 effective megapixels
- 60x optical zoom and 120x Dynamic Fine Zoom
- Vari-angle LCD monitor and electronic viewfinder
- Continuous shooting up to 5 fps
- Dual Detect Optical VR with an effect of 5.0 stops
- 4K UHD movie with stereo sound
- Super ED glass element
- RAW (NRW) support
- Built-in Wi-Fi®, Bluetooth® and NFC support
- Support for SnapBridge



4K refers to this camera's ability to record movies in 3840 x 2160 format.

Enjoy the extraordinary convenience of 40x zoom in compact form



Red Black

COOLPIX B500

- 16.0 effective megapixels
- 40x optical zoom and 80x Dynamic Fine Zoom
- 7.5-cm/3-in., tilting LCD monitor
- Full HD 1080/60i movie
- Built-in Wi-Fi®, Bluetooth® and NFC support
- Support for SnapBridge
- Powered by easily obtainable AA-size batteries



Full HD refers to this camera's ability to record movies in 1920 x 1080 format.

Sensational performance stylishly refined



Black Silver

COOLPIX A900

- 20.3 effective megapixels
- 35x optical zoom and 70x Dynamic Fine Zoom
- 7.5-cm/3-in., tilting LCD monitor
- 4K UHD movie with stereo sound
- High-performance VR with an effect equivalent to a shutter speed 4.0 stops faster
- Built-in Wi-Fi®, Bluetooth® and NFC support
- Support for SnapBridge



4K refers to this camera's ability to record movies in 3840 x 2160 format.

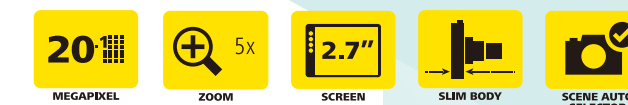
Enjoy the style and simplicity that you aim for



Silver Red

COOLPIX A100

- 20.1 effective megapixels, high-pixel-count CCD image sensor
- 5x optical zoom and 10x Dynamic Fine Zoom
- Target Finding AF
- Glamour Retouch
- Scene Auto Selector
- HD 720p format movie recording
- Slim and stylish body



HD refers to this camera's ability to record movies in 1280 x 720 format.